



# JALEN ROSE LEADERSHIP ACADEMY

Dear Friend,

All students do not have equal access to a quality education. Despite major strides toward educational equity, our country still faces an opportunity gap. An education should not be defined by socioeconomic background, abilities, or zip code! That is why I founded the Jalen Rose Leadership Academy - an open enrollment, tuition free, public charter high school in my hometown of Detroit.

Focused on a 9-16 model, we are on a mission to not only graduate our scholars from high school, but college as well — outcomes that are real game changers in urban education. Last year, we reached a much anticipated milestone by graduating our inaugural class. We are off to a very strong start having graduated more than 90% of our scholars and sending more than 90% off to college, technical school or the military. However, we know we have more work to do. We don't just develop students, we cultivate scholars by tapping into the intrinsic powers of respect, determination, excellence and family. With this vision, scholars unleash the transformative powers of learning to manifest a better fate for themselves and the people that they love.

All children should have the opportunity to achieve at a high level, which starts with a great education. JRLA is meeting that need; however, funding a public charter high school is not an easy task, especially in Detroit where we are underfunded by the State. In addition, unlike traditional public schools, charter schools do not receive funding to purchase, lease, or improve facilities. This causes financial challenges that can limit the charter school's ability to provide appropriate accommodations. To financially support both the transformational educational opportunities for our students, and to provide the necessary facilities to house these unique programs, Operation Graduation is hosting the **6th Annual JRLA Celebrity Golf Outing Presented by Tom Gores and Platinum Equity** to support the capital campaign.

Please join us on **Monday, August 29, 2016** at Michigan's private Detroit Golf Club. This will undoubtedly be a fabulous event but, more importantly, the money we raise will help provide additional opportunities and resources for our scholars. Sponsorship opportunities and additional information can be found on the following pages. I hope to see you there!

Sincerely,

Jalen Rose, Founder





# JALEN ROSE LEADERSHIP ACADEMY

## 6TH ANNUAL JRLA CELEBRITY GOLF OUTING PRESENTED BY TOM GORES

and

# Platinum Equity

**MONDAY, AUGUST 29, 2016**

**THE DETROIT GOLF CLUB - 17911 Hamilton Rd, Detroit MI 48203**

**11am** - Registration, Driving Range Open & BBQ Lunch

**12pm** - Shotgun Start

**5pm** - Cocktail Reception

**6pm** - Dinner & Awards Ceremony

*\* This year's auction will be available online starting August 15th - additional details coming soon!*

Each golfer will enjoy an exciting round of golf (18 holes) as well as a BBQ lunch buffet, open bar throughout the day, cocktail reception with hors d'oeuvres and entertainment, plated dinner featuring an awards ceremony and a gift bag. This exceptional experience will also feature sports legends, champions and local celebrities who will join top sponsored foursomes and be on hand to meet and greet throughout the day!

### **EXCLUSIVE LIVE SCORING SPONSOR \$10,000 (one available)**

- 1 Golf Foursomes (4 golfers)
- Company banner ad logo on all handheld scoring devices
- Up to 6 full screen drop down advertisements on all handheld scoring devices
- Company logo on all TV leaderboards on the course, in the clubhouse and live on-line
- Rotating full page advertisement on TV leaderboards
- Company logo on custom VPar event website
- Post round company branded commemorative scorecard emailed to every registered player
- Special thanks on JRLADetroit.com before and after event

### **PREMIUM SPONSOR \$10,000**

- 2 Golf Foursomes (8 golfers)
- 8 Additional reservations for cocktail reception and dinner
- Company name or logo on all tournament golf carts
- Special thanks on JRLADetroit.com before and after event



# JALEN ROSE LEADERSHIP ACADEMY

## **HOLE IN ONE SPONSOR \$7,500**

- 2 Golf Foursomes (8 golfers)
- Hole in One Contest Sponsor with signage on North and South Course
- Special thanks on JRLADetroit.com before and after event

## **HOSPITALITY SPONSOR \$5,000**

- 1 Golf Foursome (4 golfers)
- Company name or logo on signage at BBQ lunch and cocktail reception
- Company name or logo on signage at one hole on the North and South Course
- Special thanks on JRLADetroit.com before and after event

## **DRIVING RANGE SPONSOR \$3,000**

- 1 Golf Foursome (4 golfers)
- Company name or logo on signage at Driving Range
- Special thanks on JRLADetroit.com before and after event

## **PUTTING GREEN SPONSOR \$3,000**

- 1 Golf Foursome (4 golfers)
- Company name or logo on signage at Putting Green
- Special thanks on JRLADetroit.com before and after event

## **TEE HOLE SPONSOR \$1,000**

- Company name or logo on signage at one hole on the North and South Course
- Special thanks on JRLADetroit.com before and after event

## **GIFT BAG DONATION - 200 pieces to accommodate all participants**

- Mutually agreed upon item to feature sponsor logo
- Special thanks on JRLADetroit.com before and after event

**HOSTED BY:**



**OPERATION  
GRADUATION**

**TO BENEFIT THE CAPITAL CAMPAIGN**

*MORE INFO: [JRLADetroit.com](http://JRLADetroit.com)*

*Questions? Please contact Michelle at [jrla@jalenrose.com](mailto:jrla@jalenrose.com) or 800.975.0001*



# JALEN ROSE LEADERSHIP ACADEMY

## 6TH ANNUAL JRLA CELEBRITY GOLF OUTING PRESENTED BY TOM GORES AND PLATINUM EQUITY \*\*\*\*\* REGISTRATION FORM \*\*\*\*\*

### SPONSORSHIP LEVEL:

- |  |   |
|--|---|
| <input type="checkbox"/> Exclusive Live Scoring Sponsor \$10,000 | <input type="checkbox"/> Tee Hole Sponsor \$1,000                           |
| <input type="checkbox"/> Premium Sponsor \$10,000                | <input type="checkbox"/> Golf Foursome \$2,000                              |
| <input type="checkbox"/> Hole in One Sponsor \$7,500             | <input type="checkbox"/> Individual Golfer \$500 x _____                    |
| <input type="checkbox"/> Hospitality Sponsor \$5,000             | <input type="checkbox"/> Cocktail Reception & Dinner Only \$200 x _____     |
| <input type="checkbox"/> Driving Range Sponsor \$3,000           | <input type="checkbox"/> I cannot attend, but would like to donate \$ _____ |
| <input type="checkbox"/> Putting Green Sponsor \$3,000           | <input type="checkbox"/> Gift Bag Donation (minimum 200 pieces)             |

### CONTACT INFO:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT:

Check: Please make check payable to **OPERATION GRADUATION** and mail along with completed form to:  
 Operation Graduation, 6689 Orchard Lake Road #344, West Bloomfield MI 48322

Credit Card via PayPal: Please go to [bit.ly/JRLAGolf2016](http://bit.ly/JRLAGolf2016) and submit payment; then fax completed form to:  
 (800) 975-0001 or email to [jrla@jalenrose.com](mailto:jrla@jalenrose.com) (note: you do not need a PayPal account)

### PARTICIPANTS:

Golfer #1: \_\_\_\_\_ Golfer #5: \_\_\_\_\_

Golfer #2: \_\_\_\_\_ Golfer #6: \_\_\_\_\_

Golfer #3: \_\_\_\_\_ Golfer #7: \_\_\_\_\_

Golfer #4: \_\_\_\_\_ Golfer #8: \_\_\_\_\_