

JALEN ROSE LEADERSHIP ACADEMY 2022 ANNUAL REPORT

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OUR MISSION:

Jalen Rose Leadership Academy will empower all scholars to develop the strength of character, skills and knowledge needed to matriculate, be great in, and graduate from college or a post-secondary program so that they have opportunities to be successful in the competitive world and to take care of themselves and the people that they love.



What began as a dream for my old neighborhood has become a reality. JRLA has set out to change the course of the lives of Detroit youth and their families through the power of education and that is exactly what we are doing. It's not a matter of if we will achieve our destiny for this Academy, but when.

JALEN ROSE
Founder

We are deeply invested in providing opportunities to improve the educational outcomes for our scholars. It truly takes a village to raise a child and we thank those who believed in our vision early on as well as those who continue to push our mission forward.

MICHAEL A. CARTER, SR.
Co-Founder

Jalen Rose Leadership Academy:

Leading Detroit in Graduating Students and Sending Them to College

Numbers Tell the Story

97%

graduation rate, equal to rates of suburban high schools

100%

of JRLA graduates have been accepted to college or technical school

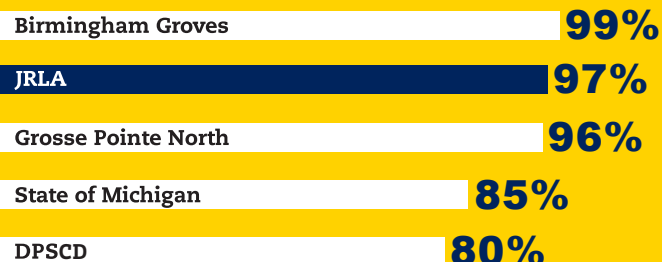
72%

of JRLA graduates have matriculated to college within a year of graduation, compared to a state average of 66%

*Matriculation rate based on all graduates between 2015-2020, according to MI School Data.

All students do not have equal access to a quality education. Despite major strides toward educational equity, our country still faces an opportunity gap. An education should not be defined by socioeconomic background, abilities, or zip code! That is why Jalen Rose and Michael A. Carter, Sr. founded JRLA - an open enrollment, tuition free, public charter high school in their hometown of Detroit.

Graduation Rates



*The percentage of students who graduated in 4, 5, or 6 years in all graduation cohorts between 2015-2021, according to MI School Data.



Next Big Challenge

According to the National Student Clearinghouse (February 2022), the most recent 6-year college completion rate (students who started college in Fall 2015) for Michigan students is **61%**, up slightly from the previous year. Getting our scholars to persist through college is our next big challenge.

Founded on a 9-16 model, we are on a mission to not only graduate our scholars from high school, but get them to graduate from college or a post-secondary program as well—outcomes that are real game changers in urban public education.

With the support of corporate and individual donors, JRLA once again distributed over \$200K in 2022 for scholarships bringing the cumulative total to \$1.5 Million in private scholarship dollars for our scholars and alumni. These funds help decrease the gap of the full cost of college after financial aid, grants and loans. Nearly every scholar who applied for an in-house scholarship received funding for college to assist them on their path to greatness.

JRLA is one of the few high schools in the state that employs full-time staff to work with the school's alumni. Scholars receive the support they need during their post-secondary pursuits with the hope they will earn a college degree or trade certification. The school is committed to going above and beyond what a traditional public school would provide so its scholars can compete in a global economy.

The JRLA Board of Directors collaboratively designed an academic program based on the “Big 3” key predictors of college success: 1) mastery of academic skills and content knowledge; 2) the development of academic habits and soft skills like perseverance and self-advocacy; and 3) the cultivation of identity, relevance, and belonging. By targeting each of these areas, JRLA graduates are much more ready to succeed when they step onto a college campus.

How

DOES JRLA ACHIEVE A 97% GRADUATION RATE AND 100% COLLEGE ACCEPTANCE?

Expectation that all will graduate and enroll in a post-secondary program

College Prep academic offerings including **Advanced Placement** and **Dual Enrollment** courses

Strong, enduring relationships between each student and an **adult Advisor** at the school

A **Summer Learning Adventure** program that places students on college campuses and in professional internships in business settings to expose them to the broader world of college and global economy so they can better envision their future plans

A robust **college counseling system** that requires that every student to apply to multiple colleges, pursue available financial aid, and helps students and their families select the best post-secondary fit

Full-time **Alumni Success Counselors** to work with students once they are in college to provide the support they need to stay and earn a degree

The tragedy of the COVID-19 pandemic is having a profound effect on people around the world, especially school-aged children which has forced us to quickly adopt unique ways of educating and supporting our scholars. To enhance student engagement and support learning loss, JRLA conducted home visits, in-person focus groups and a robust summer learning experience which included credit recovery, internships and social emotional support. The impact of these unprecedented times will no doubt be with us for years to come.

Opportunities to Invest in the Scholars of JRLA

Funding a public charter high school is not an easy task, especially in Detroit. For example, some of our suburban counterparts receive \$13,000 per student while we only receive \$9,000 in state aid. In addition, unlike traditional public schools, charter schools do not receive funding to purchase, lease, or improve their facilities. This causes financial challenges that can limit our ability

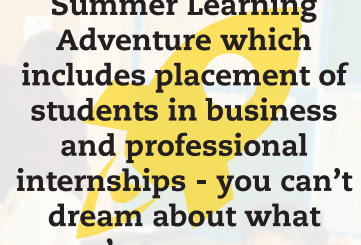
to reach our ambitious educational goals and provide appropriate accommodations. To fully prepare our students to go off to college and graduate, we need to raise significant funds from private sources (individuals, corporations and foundations) to bridge our gap. We are seeking contributions to support areas such as...



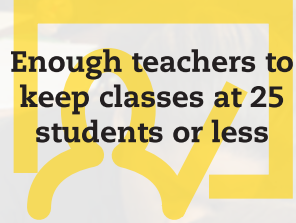
School sponsored college visits and campus tours to increase college enrollment and persistence



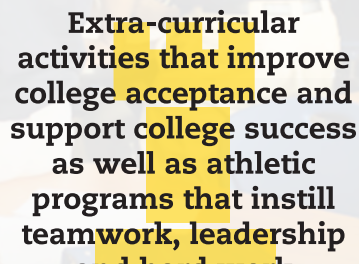
Technology including additional laptops, tablets and smart boards for access to interactive learning software



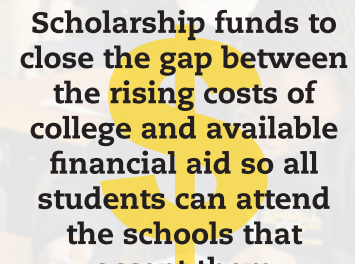
Summer Learning Adventure which includes placement of students in business and professional internships - you can't dream about what you've never seen




Enough teachers to keep classes at 25 students or less



Extra-curricular activities that improve college acceptance and support college success as well as athletic programs that instill teamwork, leadership and hard work



Scholarship funds to close the gap between the rising costs of college and available financial aid so all students can attend the schools that accept them



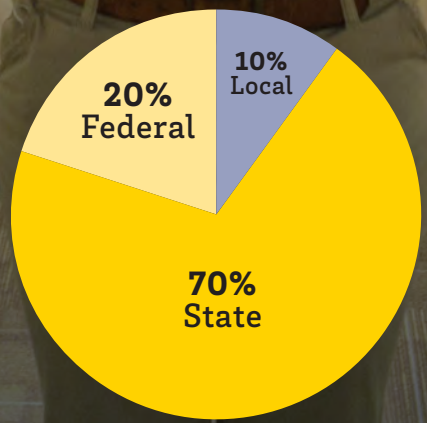
Capital campaign to support a much needed building expansion to include a high school gymnasium and additional classrooms

Tax-deductible contributions can be made to:

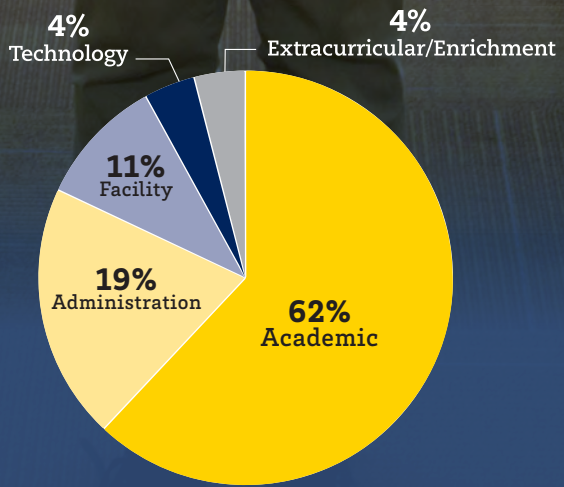
Jalen Rose Leadership Academy

15000 Trojan Street • Detroit, MI 48235

Questions on ways to support? Contact Michelle at jrla@jalenrose.com



2022 Revenue



2022 Expenditures

JRLA Board of Directors

When Jalen Rose and Michael A. Carter, Sr. founded the Jalen Rose Leadership Academy in 2011, they recruited a group of distinguished community leaders to help them launch and govern the school.

Dennis Archer, Jr., Secretary
 Founding Principal & President, Archer Corporate Services
 CEO, Ignition Media Group

Greg Boll, Vice President
 President, Navigant Oak, LLC

Christopher Brochert, Director
 Co-Founder/Partner, Lormax Stern Development Co.

Dean Brody, Treasurer
 Founder, Revel Moments

Leigh Chandler, Director
 CAO, Strike Group LLC

Shawna Forbes, Director
 Professor and Former Vice Chancellor/School of Continuing Ed & Workforce Dev, Wayne County Community College District

Wendy L. Jackson, Director
 Managing Director - of Detroit Program, Kresge Foundation

Jason Langwell, Director
 Executive Vice President, Intersport

Jalen Rose, President
 JRLA Founder

Past Board Members: Tonya Allen, Rumia Ambrose Burbank, Honorable Mayor Dave Bing, Tim Gale, John James, Ron Klein, Mick Koster, Diane Manica, Kim Mattes, David Schostak & Neil Weissman

JRLA Founding Team

Michael A. Carter, Sr., Co-Founder
 Owner, Pinnacle Construction Partners, LLC

Mick Koster
 Assistant Vice President of Development
 Carnegie Mellon University

Diane Manica
 Former Director, University of Detroit Mercy
 College of Liberal Arts & Education

Jalen Rose, Founder
 ABC/ESPN Analyst

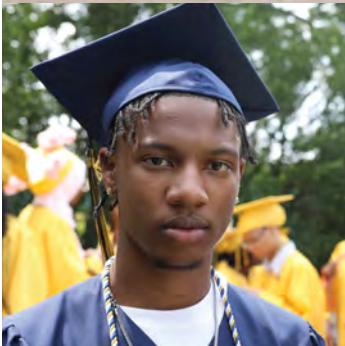
Michelle Ruscitti-Miller
 Chief Executive Officer, Operation Graduation

Dr. Barbara Smith
 Education Consultant/Curriculum Design

N. Kendell Walton
 Principal Owner, Walton Business
 Management Solutions

Charter Authorizer: John Engler Center for Charter Schools at Central Michigan University

Our generous donors are making our work possible
and we truly appreciate your support!



**EXIT A
LEADER.**



OUR VALUES:

The power of respect: *I find success through empathy and integrity.*

The power of determination: *I have the will to succeed.*

The power of excellence: *I must take ownership in my learning to succeed.*

The power of family: *I succeed when we all succeed.*